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**Bob Tiffany**

## Contact Us

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for San Benito County**  
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All inquiries are held  
in strict confidence.



Newsletter designed by  
Sharlene Van Rooy  
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**Steve  
Hudner**

A descendent of a local pioneer family, Steve brings strength, perspective, and many years of experience being actively involved in the community.



**Sandy  
Rose**

Sandy brings experience and strong fiscal ability with her Sandy Rose Insurance Company, strengthening the abilities of the Board as a whole.



**Millard  
Strohn**

Millard's many years of community involvement and gregarious nature will bring new enthusiasm and insightful energy to the Board.

# Community Foundation

for San Benito County



Spring 2005

## Ten Easy Ways to Leave a Legacy

### Make a Difference in the Lives that Follow

Most people require some kind of assistance in their lifetime, a meal during hard times, a scholarship for college, or compassionate care during an illness. Charitable organizations in the community always need financial aid to continue this type of assistance, and what better way to thank those that have had a positive impact on your life, than to make a contribution from your estate, leaving a legacy for the lives that follow. Whether large or small, all charitable gifts are important, and here are ten ways to make giving easy.

1. Prepare a will.
2. Leave a gift in your will to Community Foundation for San Benito County.
3. Leave a specific dollar amount or a percentage of the assets in your will to a non-profit of your choice.
4. Consider using assets for your charitable gift. These include but aren't limited to: stocks, bonds, CDs, real estate, vehicles, art, and jewelry. Such gifts may even provide tax savings.
5. Name a non-profit of your choice as the beneficiary of your pension plan or IRA.
6. Purchase a new life insurance policy naming your favorite non-profit as the beneficiary.
7. Name your favorite non-profit as the beneficiary of an existing life insurance policy.
8. Remember loved ones with memorial gifts.
9. Encourage family and friends to leave gifts to non-profits in their wills.
10. Ask your financial advisor for other ideas and planning. 🗑️

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719 San Benito Street, Suite G  
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## Mission

The Community Foundation for San Benito County is dedicated to building a stronger community and enhancing the quality of life in San Benito County through the support of philanthropic activities.

## New Funds

Adam Baxter Scholarship Fund  
Community Pantry  
C.R.A.P.S.  
CSDC Endowment Fund  
Friends of Panoche School  
Friends of the SBC Library  
Girls Scouts of SBC Endowment  
Janet Graham Endowment Fund  
Hollister Tremors  
Maguire Family Fund  
Nan Pipestem Wildlife Rehabilitation Center Endowment Fund  
Sacred Heart School Endowment  
SBC Historical Society  
SBC Sheriff's Search & Rescue  
Stephenson Family Fund  
Tiffany Family Fund  
United Way of SBC  
Vision San Benito  
YMCA of SBC Endowment Fund

## A Legacy for San Benito County

Five generations of the Tiffany family have lived in San Benito County, and even though there are place names like Tiffany Drive with the old Tiffany homestead nearby on Fifth Street and Tiffany Motor Company, Velma Tiffany and her children have decided that the *Tiffany Family Fund* is another way to leave a legacy, following in the philanthropic footsteps of her late husband Charles Tiffany, his father Gile Tiffany, and early pioneer grandfather E. W. Tiffany.

Velma and Charlie Tiffany met while they were attending Stanford University, and when they moved back to Hollister, the population was only 8000 with 16,000 county-wide. The community has grown and so has the need to support the many organizations that have established roots right along side the Tiffany family.

Velma explained her thinking behind the *Tiffany Family Fund*, "This is not just a one time gift. The fund is so neat because it [the money] is always there." With the principal never being spent, the family designates how they want to use the interest, and since the Tiffany family has traditionally been classical music lovers, the family is leaning towards education, music, and arts in the school. Velma concluded, "Our family has lived here for a long time and enjoyed a good life, and this is one way to give back to the community—maybe we will inspire other families to do the same." 🗑️



*Velma Tiffany is a Founding Benefactor of the Foundation.*

## Just the Facts

The Community Foundation is a tax-exempt public charity.

Permanent charitable funds are created by individuals, families, businesses, and organizations to help meet the challenges we face on a daily basis. The Foundation will set up and administer these funds.

The Foundation is overseen by a volunteer board of leading citizens with expertise in knowing our community's needs.

The Community Foundation cares about the future.

## Family Advised Fund

The Family Advised Fund is a flexible tool for charitable giving, a philanthropic vehicle providing the greatest flexibility including freedom from administrative details and maximum tax deductions. A gift of \$10,000 or more establishes an advised fund. After selecting a fund name, families enjoy making grants to organizations committed to their causes, working together to help improve their local community. The tradition of coming together as a family to recommend distributions will become an annual activity, spanning multiple generations, and creating a wonderful legacy that will impact the community and family members far into the future. Contact the Foundation for more information. 🗑️

## Philanthropy Day 2004 Honorees

- Larry Riley—Adult Literacy Program of SBC  
 Hazel Hawkins Memorial Hospital—American Cancer Society SBC  
 Ned Schatmeier—American Red Cross San Benito Chapter  
 Kellie Guerra—Community Assistance Network  
 Richard Guzman—Community Assistance Program  
 Velma Tiffany—Community Foundation for SBC  
 Lolly De Morales—Community Pantry  
 Jose Alvarez—Community Services Development Corp.  
 Don McDonald—Fishes & Loaves  
 Joyce Young—Friends of the SBC Free Library  
 Marilyn Ferraro—Girl Scouts of Monterey Bay  
 Barbara Nicoara—Hazel Hawkins Hospitals Foundation  
 Larry & Marilyn McDonald—Hollister Airmen's Association  
 Geri Johnson—Hollister Downtown Association  
 Robert "Mac" Mota & Sandy Mota—Hollister Exchange Club  
 Linda Durie & Pat Akins—Hollister Independence Rally Committee  
 Stephanie Beltran & Tina Cassidy—Hollister Rainbow Children's Theatre  
 San Benito High School Interact Club—Hollister Rotary  
 Ray Thorpe—Hollister School District  
 Sonia Rodelo, Carlos Muñoz, Jo Wahdan—Hollister Youth Alliance  
 Terry Mayes—Janet Graham Memorial Fund Safe Kids Coalition  
 Carmen Navarro—Jovenes de Antaño  
 Randy Wolf & Rebecca Medeiros Wolf—Kinship Center  
 Jim Hart—Kiwanis Club of Hollister  
 David Wright—Private Industry Council, Inc.  
 Irene Agredano—SBC Chamber of Commerce  
 Janet Brians—SBC Historical Society  
 Mike Sanchez—SBC LULAC Council #2890  
 Debbie Ruiz—San Benito Healthy Mothers, Healthy Babies Coalition  
 Hamdy Abbass—San Benito High School District  
 Laurie Venturini—San Benito Oriana Chorale  
 Ray & Peggy Pierce—San Benito Stage Company  
 Jim & Gayle Sleznick—SJB Chamber of Commerce  
 Kim DuPont—San Juan Rotary Club  
 Betty Perreira—St. Vincent de Paul Society  
 Mary Damm—United Way of SBC  
 Dori Hoyle—VNA & Hospice  
 Barbara Sabbatini—YMCA of San Benito County

## Foundation Reaches Milestone

President Bernie Furman announced that Community Foundation for San Benito County has now surpassed the \$1,000,000 mark in assets. The combination of two activities, the Matching Challenge Grant funding for non-profit organizations and new focus on Family Endowment Funds, has enabled the Foundation to attain their first goal right on schedule.

The local non-profit organizations involvement with Community Foundation in its latest Matching Challenge Grant Program have provided a means to begin to assist other non-profit organizations, giving them the ability to stabilize their funding needs and enable the funds to remain in the local community.

These two activities in the past year have served to encourage other groups to begin to develop endowment funds providing a vehicle for the Foundation to continue distributing funds to local organizations well into the future.

Remember, "For good for ever!" 🏹

## Become a Founding Benefactor

In December of 2000, the Board launched a campaign called "Founding Benefactors" for the sole purpose of raising venture capital to support the operational needs of the Foundation. The aim is to invite 100 Founding Benefactors who will contribute \$2,500 seed money that will be used to fund the day-to-day operations for the first five to seven years. In time, we anticipate that our endowment will be large enough to make it self-sustaining. To date we have 51 Founding Benefactors, many of which have contributed each year to the operating funds of the Foundation. Thank you to the following individuals for their forward thinking philosophy and their contributions to the Foundation.

- |                                 |  |
|---------------------------------|--|
| Richard and Ann Anderson        | Gerald and Mary McCullough               |
| Robert and Crystel Bianchi      | Richard and Anne Morris                  |
| Hugh Bikle                      | Fernando and Nancy Oliveira              |
| Ralph and Mary Ellen Brigantino | Frances Palmtag                          |
| Gary and Theresa Carlisle       | Jim Paxton                               |
| Don and Nenetta Corotto         | Steve and Sandi Perricone                |
| Ronald and Joan Domingues       | Leonard and Beverly Poletti              |
| Donald and Janice Elliot        | Martin Rajkovich                         |
| Mary Kay Filice                 | George and Sandy Rose                    |
| Richard and Marilyn Ferreira    | John and Donna Sander                    |
| Tim and Nants Foley             | Ron and Dee Siletto                      |
| Bernie and Judy Furman          | Ed and Michele Stephenson                |
| Fernando Gonzalez               | Bob and Beverly Stratton                 |
| Thomas and Patricia Grant       | Velma Tiffany                            |
| Doug and Olivia Halley          | Jim and Deborah Wood                     |
| Bruce and Donna Howe            | Community Foundation for Monterey County |
| Dori Hoyle                      | Hollister Moving and Storage             |
| Stephen Hudner                  | Hollister Rotary Club                    |
| Stu and Peggy Kingman           | San Benito Bank                          |
| Bill and Ann Ladd               | San Benito Land Title                    |
| Jeff and Claire Mallett         | Willow Ridge Capital Advisors            |
| Ray and Pat Mariottini          |  |



*San Benito County Historical Society is dedicated to the preservation of county history through education and interpretive programs, maintaining a large collection of artifacts housed in the Museum and at the Historical Park.*



*Nan Pipestem Wildlife Rehabilitation Center focuses on the rescue of wild animals, from birds of all kinds, to mammals large and small. They provide medical attention with volunteer veterinarians and monitored recovery time on site.*



*YMCA of San Benito County is based on values such as stability, guidance, and fellowship, providing youth with programs and services that are positive alternatives, including after school programs, summer day camp, and parent-child programs.*

## Foundation Awards Local Grants

The Community Foundation was busy again in 2004, pouring over applications submitted by local organizations for two different grant funding cycles.

In total, the Foundation granted just over \$44,000 to thirteen organizations last year. These non-profits represent first-time recipients, as well as organizations that have received funds in the past.

With support from the community, the Foundation will continue to award grants again this year. 🏹

### Grantees

- San Benito Stage Company  
Youth/Drama
- Friends of Panoche School  
Education
- YMCA of San Benito County  
Youth
- San Benito Oriana Chorale  
Arts & Culture
- Girl Scouts  
Youth
- Aspira  
Youth/Education
- Easter Seals Central California  
Youth with Disabilities
- Central Coast Visiting Nurse Association  
Education/Health
- Jovenes de Antaño  
Health/Human Services
- Hollister Youth Alliance  
Youth
- Janet Graham Memorial Fund  
Health
- Fishes & Loaves Food Bank  
Human Services
- San Benito County Health & Human Services  
Public Education

*For Good For Ever*

### How to Apply for a Grant

The current grant application deadline is May 31, 2005. An application may be obtained on line or by visiting our office.

An organization may submit only one application per funding cycle. However, if an organization is part of a collaborative request, a second application may be filed as part of a second collaborative or for separate agency funding.

Notification and awards will be made on or about June 15, 2005. The next application deadline will be October 31, 2005.

### Help Us Update Our Mailing List

The Foundation is pleased to provide information to the community concerning our activities. We want to keep you informed of all the good things that are happening. However, if you are not interested in receiving this newsletter in the future, please let us know. We will regretfully remove you from our database.

*"Wise are they who plant a tree under whose shade they know they will never sit."*

## Eleven Local Organizations Generate \$85,600 for Matching Funds from Foundation



Anna Marie dos Remedios and Tracie Cone showcased each Grant participant in *The Pinnacle* newspaper.

On April 14, 2004, the Community Foundation Challenge Grant Program was launched and thirteen local organizations began a journey, traveling along a road towards a stable source of income in the form of an endowment. Funds were generated by donations from citizens of this community through successful letter writing, campaigning, and advertising.

The Foundation would like to thank *The Pinnacle* (Publisher Tracie Cone and General Manager Anna Marie dos Remedios) for their assistance with this venture. For thirteen weeks, the local newspaper included articles about each of the non-profits, announcing their participation in the program and their desire to raise funds for this Challenge. Tracie and Anna Marie stepped up to the plate to help with the Challenge Grant Program, and their support enabled eleven organizations to realize their goal.

On March 9, 2005 Community Foundation for San Benito County hosted a unique event at San Juan Oaks Golf and County Club. The event was a celebration for the eleven Matching Challenge Grant participants who met their goal of \$5,000 to \$10,000 dollars and were able to start their own endowment funds for their non-profit organizations.

Paul Levy, Chair of the Matching Challenge Grant Program welcomed everyone to the exciting and long awaited evening! The following are excerpts from Paul's speech before the actual award ceremony began.

*"You are about to witness the beginning of something very big for our community. As a famous astronaut once said, 'It's one small step for man, but one giant leap for mankind.' While this evening represents a small step for each of you individually, it truly marks a major step forward for the non-profit community of San Benito County.*

*"It's a well know fact that most non-profits here in San Benito County struggle to survive daily on a hand-to-mouth basis. And yet it is also a fact, as we have learned from our neighboring Community Foundations, that literally millions of dollars have been given to non-profit organizations outside of San Benito County by philanthropists from within San Benito County simply because there was no local 'GOOD' place to put it. We sincerely hope that the Community Foundation for San Benito County has changed that perception and reality.*

*"Remember this is just the beginning, not the end. You need to continue to build these endowments to achieve your long-*

*range goals. I also think it is important to note the characteristic traits shared by all of our organizations. We planned, we established goals, we put in the effort required and here we are! In the years ahead, I would not be surprised to learn that someone approached their estate planner and asked 'Who should I give my assets to when I go?' and the answer will be, 'I know of eleven perfect places, and they are all here in San Benito County.'*

*"Now, I would like to share a few details with you. As of our deadline, February 28th, the eleven non-profits celebrating here tonight have raised \$85,600 for their respective endowment funds. Four organizations actually exceeded their initial goals. In a moment, Bernie Furman, President of Community Foundation for San Benito County will hand out matching grant checks totaling \$82,600. The result will be \$168,200 in your new endowment funds.*

*"Congratulations to all of you." 🦋*



**Friends of the San Benito County Free Library** provides books, supplies, and equipment not funded by the library's budget, as well as support for the Adult Literacy volunteers and many youth programs.



**Rotary Club of Hollister** represents the diversity of San Benito County with a membership of over 100 business people, involved in the Youth and Vocational Services area of the local high school.



**Community Services Development Corporation** facilitates opportunities for education, employment, housing, and other critical human services to promote self-sufficiency and improve quality of life for disadvantaged members of our community.



**Community Pantry of San Benito County** provides a self-help supplemental food program for low-income families in San Benito County under the direction of Tom Larkin.



**Pet Friends and Rescue** provides shelter for homeless dogs and cats, offering adoption services for the same, education for the community on spay/neuter programs, and assistance with feral cats.



**United Way of San Benito County** raises funds and encourages collaborative efforts on behalf of other non-profit agencies to combine resources, ultimately increasing the capacity of people in San Benito County to care for one another.



**Hollister Tremors Youth Soccer Club** has county-wide participation of over 700 athletes, and strives to provide safe soccer fields and a quality sports program for all, regardless of economic means.



**Girls Scouts of Monterey Bay Area** encompasses, in part, San Benito County with 380 girls, providing summer day camp and community based programs at Rancho Apartments and the Migrant Housing Center.